

2011 Magazine Editorial Calendar

| | JANUARY | FEBRUARY | MARCH | APRIL | MAY | JUNE |
|--------------------|--|---|---|--|---|---|
| Press Releases | Oct 27 | Nov 19 | Dec 30 | Jan 28 | Mar 1 | Mar 31 |
| Ad reservations | Nov 10 | Dec 7 | Jan 13 | Feb 11 | Mar 15 | Apr 14 |
| Ad materials | Nov 15 | Dec 10 | Jan 18 | Feb 16 | Mar 18 | Apr 19 |
| Focus | State of the Industry | Buyer's Guide | Sales and Marketing | Management | Safety | Residential |
| Features | Steel and Oil Prices Industry Trends Economy Housing Market | Manufacturer Directory Association Directory Categorical Listings | Advertising Avenues Company Branding Sales Tips Marketing Strategies | International Builder's Show Wrap-Up Staffing/Recruiting Employer-Employee Relations Legal Issues | Springs and Tracks Security Systems Safety Issues | Residential Doors and Operators Door Trends Residential Gates Residential Access Control |
| Bonus Distribution | | | | | | IDA 2011 Indianapolis |

| | JULY | AUGUST | SEPTEMBER/OCTOBER | NOVEMBER | DECEMBER |
|--------------------|---|---|---|-----------------------------------|---|
| Press Releases | Apr 27 | May 26 | Jun 28 | Sep 8 | Sep 29 |
| Ad reservations | May 11 | Jun 10 | Jul 13 | Sep 14 | Oct 13 |
| Ad materials | May 11 | Jun 15 | Jul 15 | Sep 19 | Oct 18 |
| Focus | Technology | Commercial & Industrial | FactBook | Business Issues | Best of Business Results |
| Features | Software Web Site Trends Social Networking as Marketing | Commercial Doors and Operators Dock Equipment and Accessories Fire and Pedestrian Doors | Favorite Articles New Features and Columns | Taxes Retirement Management | Features on Top Winners of Best of Business |
| Bonus Distribution | | | CODA 2011 | | |